# First of All---"Quality"

Firme was that business used to be contest among men to see Which one could reap the dollars, And he was first who made the boast That he was profiting the most From hats and shirts and collars

Then men thought only of themselves And goods stacked high upon their shelves. And did the cash keep coming. The customer got little thought Beyond the bill of goods he bought, So long as trade was humming.

Today in business he succeeds, who serves the best his fellow's needs. And is not mad for dollars. Whose vision is a broader thing Than just the profits trade may bring From hats and shirts and collars.

Now men have found that profit lies In not being always penny wise. That trade is public serving: And he eventually wins most Who can in honor make the boast That he is most deserving.

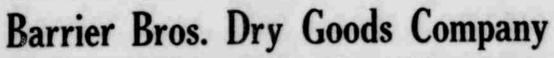
To sell a tawdry thing and make A handsome profit's a mistake; It took men years to learn it, A profit now is deemed a loss. That gold can't cover up and gloss; Unless you truly earn it. Edgar A. Guest. in "Zincopper Topics."

# True Worth

# ---What's Your Guide?

Look for the Kuppenheimer label in the clothes you select -be sure it's there. It means real value-right style, in good taste earnest materials masterly tailored and REAL economy.

Special Values



The House of Courtesy-Service-Prices and Kuppenheimer



## LORENZO BEING FORMED INTO INDEPENDENT DISTRICT

that place 240 pupils. This number having recessed for thirty days.

Senator Bledsoe presented the matter caused it to be presentter at rather caused it to be presentter at rather caused it to be presentture and now Lorenzo is an independent school district.

The Boar i of trustees of the Lorenzo school, composed of L. J. Mathis, L. B. Day and G. J. Catching,
accompanied by the principal of the
Lorenzo school, J. G. Leverett, were
in Lubbock again Monday morning of
this week in consultation with Senator Bledsoe presented the matter at rather caused it to be presentture and now Lorenzo is an independent school composed of L. J. Mathis, L. B. Day and G. J. Catching,
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in Lubbock again Monday morning of
this week in consultation with Senator Bledsoe for the purpose of determining upon the proper course to in Lubbock again Monday morning of this week in consultation with Senator Bledsoe for the purpose of determining upon the proper course to nursue to care for a special election of their independent school district for the purpose of voting whether or not bonds be issued against the independent school district to the amount of \$50,000 for the purpose of creeting suitable school building facilities. The finance Committee of the Missionary Society will meet next Monday afternoon at 3 o'clock with Mrs. The Finance Committee of the Missionary Society will meet next Monday afternoon at 3 o'clock with Mrs. Maddox. Every member is urged to be present.

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#### OFFICERS FEE BILL FAILS OF PASSAGE

of student ages demands at least six.

Officers fee bill which proposed an permit his name to come before the for a favor upon us by notifying us increase of approximately 50 per cent increase of approximately 50 per cent increase of the Lorenzo school. Because of the Lorenzo school suffered for a point of order that there was no a point of order that there was no apoint of our to mean to be a means of insinuation. If the order of order that there was no apoint of our to mean to be a means of insinuation. If the order of our to mean to be a means of insinuation that there are certain exceptional or apoint of the conference committee was the of office less than 18 months, he has not yet or order to mean to constitute of order that there was no a

# McADOO WILL REFUSE TO BE A CANDIDATE

### FIRE DEPARTMENT ISSUES BASEBALL CHALLENGE

The recent scholastic census of Austin, June 18.—The third call- New York, June 18.—William G. To whom it might concern: We hereby declare and affirm that we locally county, gives the school of ture adjourned sine die today after Shouse of cashington, made public to the Ellest in the class 240 public. here today announced that he cannot Those who believe otherwise will conof student ages demands at least six. Officers fee bill which proposed an permit his name to come before the fer a favor upon us by notifying us

NEFF WILL SPEAK AT LUBBOCK

Neff will speak at Lubbock and other places on following dates: Spur, Friday morning, July 2nd Crosbyton, Friday afternoon, July

Lubbeck, Friday night, July 2nd. Slaton, Saturday morning, July 3rd. Lamesa, Saturday afternoon, July

Snyder, Saturday night, July 3rd.

H. H. Griffith of the Rix Furniture and Undertaking Company, was in Big Spring last week and attended a free barbecue given by the Gena free barbecue given by the Gen-eral Oil Company of that city in cel-ebration of the bringing in of the McDowell well.

#### OFFICE ROOM FOR RENT

We have several desirable offices for rent over our store. Call and let us show them. The Leader 521

Mrs. George W. Morris of this city left Monday morning of this week for Snyder, where she will attend a school of instruction as a delegate of the local Eastern Star lodge.

We had rather sell our present sup-sly of fans at cost than to keep them wer. Simpson Electric Company.

T. R. Prideaux, manager of the A. G. McAdams Lumber Company of Brownfield, accompanied by his wife, was here one or two days the first of this week on a short business visit.

W. H. Flynn, evalueriff of this county and a pinneer resident who is now residing in Oklahoma City, is here this work visiting with friends and transacting husiness. My. Flynn is now remnacted with the pulses force. Dilighoma City.

# California Fruits

We have the first fruits of the season.

Nice Ripe Apricots Plums Cherries

and also the finest

**Texas Tomatoes** and other Vegetables that grow



### "PLEASE RETURN MY JACK-

Slaton, Texas, June 17.—A new theatre to cost \$10,000 is being constructed in Slaton by the firm of gotten it. We are let fean D. E. williams & Scimon. Many new homes come to see me when a mayor " 521 are also under construction here.

of the Texas Oil Com-this city, is in Amarillo this pic attending a meeting of the Tex a Company men. Mr. Hail will like y return today. C. A. Burrus, cashier of the Citi-ness National Bank of this city, left Tuesday morning for Clovis, N. M. where he will attend a bankurs'

Son, was in J. F. Winston of Brownfield was seeday trans- here Monday transacting business and visiting with friends.

### MARTIN'S Ice cream is just a little better than the ordinary

MARTIN'S Fountain supplies your favorite drink

MARTIN'S Candies are the very best made

MARTIN'S

Bread and pastries are labor-savers for the wife